



The Blockchain News Site with Free and Paid Posting Options

For Business Tips, News, Interviews, Opinions and Guides

About BlockchainTrailblazers.com

BlockchainTrailblazers.com (and its Google News publication) is the only news platform focused on helping blockchain firms get tips and advice for growing their business. In addition, you can gain top-of-mind awareness for your blockchain product or service by sharing insights on your own entrepreneurial journey.

The idea behind the website is to provide practical business tips that everyone can benefit from. In addition, blockchain entrepreneurs, advisors, investors and service providers can submit news, feature stories, opinion articles and guides to be posted on the site. The website provides do-it-yourself tools that let you submit content that meets our editorial guidelines for free. Alternatively, paid services for [copywriting](#) and [ghostwriting](#) are available.

Online Content Submission

Our online [content submission](#) process makes it fast and easy for anyone to submit content. You must be approved to submit content first by completing our [contributor approval form](#).

All Content is Posted to Google News

BlockchainTrailblazers.com has its [own publication](#) on Google News. Each piece of content that's published on the website bring more traffic is driven back from Google and all the website content can benefit from more views. This makes the website self-promotional.

Editorial Policy

Content must be [newsworthy](#) or it will be rejected during our manual editorial review process, and this includes promotional content. Here are the guidelines of our editorial policy:

Business Tips & Advice

Articles about your products are more likely to be read when linked to from a tips article. Written by our staff writers, tips articles are submitted to major business news magazines. These include [Inc.com](#) and [Entrepreneur.com](#) which get 10's of millions of monthly readers. There's no fee to be quoted in an article, just [complete this form](#).

News

[Our news](#) gives readers the straight facts on the latest happenings in the blockchain industry. News must clarify complex issues through impartial and objective content, documentation and interviews with people in the know.

Interviews

[Our interviews](#) and feature stories give readers vivid descriptions of the people, products and trends in the blockchain industry. Our guided online interviewing process lets you interview yourself using a selection of compelling questions.

Opinions

[Our opinions](#) content gives readers a new perspective on important issues. These may be article, product reviews, expert analysis or your own point of view on the latest industry trend in [applications](#) or [cryptocurrencies](#). Opinions that have been paid for such as ICO reviews are considered promotional.

Guides

[Our guides](#) section lets you share educational content with readers on blockchain, cryptocurrency or necessary blockchain industry support services like engineering, accounting, marketing and PR.

Free and Paid Posting Options

Promotional content which must not exceed more than 20%, an average of 1 in 5 posts. All posted content must meet or exceed our editorial guidelines and quality standards including high-quality images of 1,000 pixels by 1,000 pixels in size.

Free Posting Options

It is free to post good quality newsworthy content on the website. Each content piece can contain up to 5 links provided they are related to the subject discussed in the content and are non-promotional. Or, they can link to an educational resource like Wikipedia. This includes content for:

1. News
2. Interviews
3. Opinions
4. Guides

Free content can be posted under your own author/brand name. Otherwise, it will be posted under the generic Author name of *Trailblazer Admin*.

Paid Posting Options

What is Considered Promotional Content

Marketing your blockchain support service (e.g Engineering, Accounting, Marketing, and PR) to blockchain firms is considered “promotional content” on BlockchainTrailblazers.com. We limit the amount of promotional content to 20% of the total content on the site.

Promotional Posting Fees

- \$147 - single post
- \$97 - 3 posts (includes images if needed, on-page SEO)
- \$74 - 5 posts (includes images if needed, on-page SEO, 1 Authority page)
- \$47 - 10 posts (includes images if needed, on-page SEO, 2 Authority pages)

\$12 – \$25 per Article Image

A good quality, relevant image will bring attention to your article. Each piece of content must have an image. You must provide an image that is 1,000px by 1,000px or we will provide one for a fee.

\$25 - SEO optimization (per article/page)

SEO Optimization will help your article get found in the search engines. This option includes keyword research to find the best keywords to optimize your title and content.

\$50 – Author Account/Authority page (one-time fee)

An Authority page gives you an Author account on the website and an [Authority page](#). An Authority page is indexed by Google and lists all the author’s posts and biography. It can include social media links or links to promotional videos. You can have more than one Authority page, and these can be for an individual author, or brand.

Copywriting Services

- \$.25 to .50 per word - copy re-writing
- \$150-250 - press releases
- \$600+ - Live interviews/article (1500 words+)
- Other copywriting formats are available